

Young Entrepreneurs Are Savvy About Saving Water

People across the nation are always looking for new ways to save energy, but what about water? The United States has been suffering tremendously from severe droughts in recent years, and consumers are always attempting to conserve water, but only in times of despair. What most do not consider is saving water all year round, whether or not there is a drought. Not only is this fantastic for the environment, but also for consumers' wallets!

Recently, many are not even thinking a single thought about saving water, especially in the south eastern states. While Orlando, Florida's current average of rainfall per year is 50.7 inches, they received 55.35 inches in the year of 2014—that's 5 inches over the annual precipitation. With a plentiful year like this one, some may never even think twice about saving water.

According to [Orlando Sentinel](#), the last time Orlando was above their average rainfall (at 61 inches) was in 2005, which was followed by receiving only 36 inches the subsequent year. The same pattern occurred in 1994-95 where there were 68 inches succeeded by 43. In 1999, 55 inches was followed by 30 in 2000. Although the above average rainfall this past year may seem like a relief to the Orlando area, it's possible that this strangely high average may lead to another year of extremely modest precipitation throughout the rest of 2015.

Luckily, forward thinking entrepreneurs are working hard on solving the problem of this current water crisis. Kelly Anderson, the CEO/Founder of [Save Water Co.](#), was recently featured in Forbes "[The 30 Under 30](#)" for her young entrepreneurial skills and contribution towards saving water. She mainly focuses on saving water by installing custom programs tailored to each of her client's needs. Save Water Co.'s programs include retrofitting old infrastructures, like toilets, plainly replacing older fixtures, like faucets, and so much more. "It is estimated that 2.1 trillion gallons of water is lost every year due to old and failing infrastructure," Anderson states on her company website. "About 50% of our savings is found in leaks due to this."

"What people don't realize is that what may seem like a somewhat-high cost for replacing older infrastructures and fixtures in their homes is actually saving them thousands in the long run. That toilet in your bathroom from 1994? Sure, it seems to work just fine, but a newer toilet can save 40% of water loss, which means you save money on your water bill each month," Anderson confessed. So where does Anderson and her company come in? Together with her team, they'll build a program based on what the client wants and what would work best in order for them to save the most water *and* money. Majority of the time they'll even continue to monitor the client's water bills while also performing inspections of the new infrastructures or fixtures for 6-9 months after implementation. If that doesn't put it into perspective for you, Save Water Co. has saved over \$11 million dollars on clients' water bills and saved the consumption of over 500 million gallons of water.

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For more information visit <http://savewaterco.com/>